

## COMMUNITY SERVICES AND TOURISM COMMITTEE

Llandudno Town Council

Minutes of a meeting of Llandudno Town Council – Community Services & Tourism Committee

Held on Tuesday 14<sup>th</sup> November 2017 at 7.00pm

Council Chamber, Town Hall, Lloyd Street, Llandudno

### Those Present:

Cllr Miss C Marubbi – Chairman

Cllr Mrs M Wigzell – Vice Chairman

Cllr A W Bertola

Cllr M Hold, JP

Cllr F Bradfield

Cllr Mrs M Lyon

Cllr Mrs L G Emery

Cllr M A Pearce

Cllr D J Hawkins

Cllr I Turner

Cllr S R Hillman

### 35. APOLOGIES FOR ABSENCE

Cllr F Davies – The Mayor (civic engagement)

Cllr Miss A O’Grady

Cllr Mrs C Beard

Cllr G J T Robbins

Cllr Mrs J Jones

Cllr H T M Saville

Absent:

Cllr M J Pavey

### 36. DECLARATIONS OF INTEREST UNDER THE CODE OF LOCAL GOVERNMENT CONDUCT

There were none.

### 37. PRESENTATION ON THE YEAR OF THE SEA FESTIVAL 2018

The Chairman welcomed Jon Merrick, Business & Tourism Development Manager, Conwy CBC, and Sarah Ecob, General Manager, Venue Cymru and who gave a presentation on Conwy CBC’s proposed Year of the Sea Festival 2018.

It was outlined that Conwy CBC had become recognised as developing Conwy County into a centre of excellence for business, sporting and cultural events. Through the Conwy County Economic Growth Strategy, it aimed to draw on events expertise to deliver the strategic ambition of increasing the economic value of the tourism in Conwy from £839m to £1bn per annum by 2020. The County aimed to achieve this goal by developing the night time economy, and a winter tourism offer across the county making Conwy a year round destination. For reference, tourism figures for August 2016 were 1.7m visitors compared to 170,000 in January.

The winter tourism offer launch would be in 2018, to celebrate Wales’s Year of the Sea, and would involve running various events, including a festival in Llandudno. An outline was given of the proposed elements of the festival which included bands, characters and artists, lights, poetry and story-telling. The legacy of the festival and offer would be raising the profile of the town nationally and internationally as a year round destination and creating sustainable employment. The winter tourism offer would be developed through a

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public/private sector partnership, and finance and sponsorship for the initiative was outlined. It was noted that Conwy CBC would be submitting a request to the Finance Committee for sponsorship.

Members asked questions and suggested potential venues for the festival, including use of the promenade shelters, the Tramway, and sports and leisure facilities. Whilst members commented that they were inspired by the initiative, concern was also expressed about funding expectations on the Town Council, which had a limited budget and many demands, and funding for the event when it was considered that the North Shore beach still needed to be addressed. Members, noted, however, that the event aimed to bring economic benefits to the area. The Chairman thanked Ms Ecob and Mr Merrick for the presentation.

### 38. URGENT ITEMS

There were none.

### 39. MINUTES

The minutes of a meeting of the Community Services Committee held on Tuesday 12<sup>th</sup> September 2017, were received.

### 40. TO RECEIVE REPORTS FROM THE FOLLOWING

40.1 Llandudno in Bloom: Britain in Bloom 2017 Awards Ceremony, 27 October 2017.  
A letter from the Chairman of Conwy CBC congratulating Llandudno on its Gold in Britain in Bloom was read out by the Committee Chairman. The Chairman of the Llandudno in Bloom Sub Committee reported on the excellent Britain in Bloom Awards Ceremony at Venue Cymru and how this had profiled and benefited the Town. Llandudno had been only two points off winning the category. The Bloom Chairman thanked Council for its support.

***IT WAS RESOLVED to record a Vote of Thanks to the Llandudno in Bloom Sub Committee, Deputy Town Clerk and all involved in the Britain in Bloom campaign 2017.***

*Cllr Mrs L Emery left the meeting.*

40.2 Fireworks Sub Committee: Llandudno Fireworks display, 4 November 2017.  
The Committee Chairman reported on the excellent fireworks display held on North Shore beach and thanked the Fireworks Chairman (Cllr GJT Robbins), Llandudno Pier, Town Clerk, staff, volunteers and all involved.

40.3 Christmas Parade Sub Committee: Christmas Parade, 2 December 2017.  
It was reported that arrangements were in hand but that further volunteers would be welcomed.

### 41. TO RECEIVE AND APPROVE RECOMMENDATIONS MADE BY COMMUNITY SERVICES SUB COMMITTEES

41.1 Fireworks Sub Committee, held 29<sup>th</sup> August 2017

41.2 Christmas Parade Sub Committee, held 19<sup>th</sup> September 2017.

41.3 Llandudno in Bloom Sub Committee, held 20<sup>th</sup> September 2017.

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**IT WAS RESOLVED that the recommendations of the Fireworks Sub Committee, held 29<sup>th</sup> August 2017, Christmas Parade Sub Committee, held 19<sup>th</sup> September 2017, and Llandudno in Bloom Sub Committee, held 20<sup>th</sup> September 2017, be approved and accepted.**

### 42. REPORTS FROM OUTSIDE BODIES

42.1 North and Mid Wales Association of Local Councils. Minutes of the Quarterly Meeting, held 27<sup>th</sup> October 2017. A verbal report was received from the Town Council's representative, who drew members attention to the IRP report and members allowances.

42.2 Conwy Fairtrade Coalition: A report of the meeting held 12<sup>th</sup> September 2017 **was received.**

42.3 Penrhyn Bay Community Centre: Minutes of a meeting held 15<sup>th</sup> August 2017 **were received.**

42.4 No other reports from outside bodies were received.

### 43. TO CONSIDER ANY CORRESPONDENCE RECEIVED

*Cllr I Turner left the meeting.*

43.1 An email from Conwy CBC in response to a letter from the Town Council regarding Dog Control Orders was read out by the Chairman. The Chairman had received a request from a member of the public to address the Committee and the Committee ***resolved to suspend standing orders to allow the person to speak.*** The member of the public briefly addressed the Committee and brought to members attention a peaceful protest being held at Bodlondeb on Saturday 18<sup>th</sup> November 2017 regarding the enforcement of the dog control orders. The person raised that they did not wish to see dog fouling and littering, but outlined their concerns around the way that enforcement was carried out, the issuing of FPN's, and targets to be met, and the level of fines. They had also been looking into whether Town & Community Council's had any powers to set or influence lower fines and issue own FPN's. ***Standing orders were re-instated.***

Members noted the pending public consultation on the new Public Space Protection Orders and the email **was received.**

*Cllr A Bertola left the meeting.*

43.2 A Conwy CBC 'Playing out Report' Summer 2017 **was received.**

43.3 A letter from Conwy CBC regarding an audit of tourism signs and maps in Conwy County **was received.** This would also be referred to the Town Centre Improvements working party.

43.4 A letter from Conwy CBC regarding a new Sandbag Policy **was received.**

43.5 An email from Sustrans Cymru regarding a meeting to discuss the development of the walking and cycling network in rural Wales **was received.** The Deputy Mayor offered to attend.

### 44. DATE OF NEXT MEETING

The date of the next meeting was confirmed as Tuesday 2<sup>nd</sup> January 2018.