

## COMMUNITY SERVICES AND TOURISM COMMITTEE

Llandudno Town Council

Minutes of a meeting of Llandudno Town Council – Community Services & Tourism Committee

Held on Tuesday 16<sup>th</sup> July 2019 at 7.00pm

Council Chamber, Town Hall, Lloyd Street, Llandudno

### Those Present:

Cllr Miss C Marubbi – Chairman

Cllr F Davies – Vice Chairman

Cllr Miss A O’Grady, The Mayor

Cllr S R Hillman

Cllr Mrs C Beard

Cllr M Hold, JP

Cllr A W Bertola

Cllr Mrs J Jones

Cllr B B Bertola

Cllr Mrs M Lyon

Cllr F Bradfield

Cllr M A Pearce

Cllr Mrs L Emery

Cllr I Turner

Cllr D J Hawkins

Cllr Mrs M Wigzell

### 13. APOLOGIES FOR ABSENCE

Cllr G J T Robbins

Absent:

Cllr M J Pavey

Cllr H T M Saville

### 14. DECLARATIONS OF INTEREST UNDER THE CODE OF LOCAL GOVERNMENT CONDUCT

There were none.

### 15. PRESENTATION ON THE LLANDUDNO CHRISTMAS FAYRE 2019

*(as resolved by the Committee 09.04.19)*

The Chairman welcomed to the meeting Mr M. Thompson (Chairman), Mr B. Mortlock, and Mrs E. Burrows, from the Christmas Fayre Committee. Mr Thompson thanked members for the opportunity to present this year’s event and seek observations and feedback. He outlined his finance background, and that of the Fayre which was now established as a Community Interest Company (CIC). Views on several aspects of the Fayre were welcomed:

- Sustainability. The fayre was now in its third year as a CIC. The first year it had incurred a small loss, but in year two made a small profit. To achieve this charges had increased from £2.50 to £4.50 to cover costs, however, greater sustainability was being looked at. In 2019, advance purchase tickets would be available at £3.75, and a new two day ticket was being introduced. Entrance fee on the gate would remain at £4.50.
- Attracting visitors. There had been good feedback to the event, and ways were being looked at to increase footfall to the wider town.
- Affordability was being looked at. Comparisons to other Town Fayres were reported. Under 16 years of age would have free entry.

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## COMMUNITY SERVICES AND TOURISM COMMITTEE

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- Local Appeal was very important. The company was looking at the objections to charging last year, and there had been press releases to better inform the public of the operating costs of the fayre and reasons behind the entrance costs.
- Cultural. Saturday would be a designated Welsh day.
- Minimal disruption. Necessary road closures did create challenges and reviews were being undertaken regarding access to residential properties, where possible.
- Volunteering opportunities. In 2018 there had been around 40 volunteers. The Fayre had only two paid staff and paid 7-8 on the day for professional services. More volunteers were constantly sought.
- The organisers were looking for the Fayre to be more than a food and retail experience. More entertainment, Children's rides, and street entertainment were being looked at, although this often had financial implications. Whilst grants had been received in the past, the event did not want to be dependent on these for sustainability.
- The event this year, 14-17 November, would have a similar look to last year and a Christmas theme.

Members thanked Mr Thompson for the presentation and asked questions. These included a concern that last year parents of children providing entertainment had to pay to get in. The organisers would look at this. There was discussion on whether the event benefited the Town and local economy, and what were the views of businesses. The organisers responded that feedback from businesses was that the event was welcomed. Also, that whilst the event did not cover the whole town, the influx of visitors (last year, up to 30,000 over 4 days) benefited the wider town. The fayre also made some donations to local schools and choirs. A member commented that whilst some visitors last year were not happy with the entrance costs, they had enjoyed the fayre and visited other areas of town. Members felt that such large events these days needed paid officials and could not depend on volunteers. It was noted that local traders had the opportunity for a stall at the fayre, and that several did this last year. Questions were asked about the impact of entrance fees on visitor numbers and how to obtain advance tickets (through Venue Cymru or online). The Immediate Pat Mayor commended the children's parade and opportunity for them to meet Santa.

Members, on the whole, expressed support for the fayre and its benefits to the town. The Chairman and members thanked Mr Thompson and his colleagues for the excellent presentation and for seeking feedback from the Town Councillors.

*Mr Thompson, Mr Mortlock, and Mrs Burrows left the meeting. Cllr F Bradfield left the meeting.*

### 16. URGENT ITEMS

There were none.

### 17. MINUTES

The minutes of a meeting of the Community Services & Tourism Committee held on Tuesday 28<sup>th</sup> May 2019, were received and signed.

### 18. TO RECEIVE AND APPROVE RECOMMENDATIONS MADE BY COMMUNITY SERVICES SUB COMMITTEES

18.1 Miss Alice Sub Committee held 21st May 2019.

18.2 Llandudno in Bloom Sub Committee held 6<sup>th</sup> June 2019.

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## COMMUNITY SERVICES AND TOURISM COMMITTEE

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18.3 Miss Alice Sub Committee held 18<sup>th</sup> June 2019.

**IT WAS RESOLVED** *that the recommendations of the Miss Alice Sub Committee held 21st May 2019, Llandudno in Bloom Sub Committee held 6<sup>th</sup> June 2019, and Miss Alice Sub Committee held 18<sup>th</sup> June 2019, be approved and accepted.*

### 19. REPORTS FROM OUTSIDE BODIES

19.1 North and Mid Wales Association of Local Councils. The Agenda for the Meeting, to be held 19<sup>th</sup> July 2019, was received. The Town Council's representatives reported on the Agenda items: complaints by Town & Community Councils about the relationship between them and the County Councils, what might be done to facilitate relationships, and whether there needed to be a statutory relationship; a request from Bay of Colwyn Town Council seeking NAMWALC views on asking One Voice Wales to set up a two tier membership structure so that local councils might access NALC advice, training and conferences at a reduced costs to the currently prohibitive full membership rates; and to approve the Association calling for the appointment by Welsh Government of a Minister for the Association's area. The representatives sought views on these issues. Concern was expressed about a statutory relationship between Councils, what this might look like, and the importance of collaboration. There was some discussion regarding the proposed Minister, who would be appointed, and a general view that the WG should not split Wales and these posts into geographic areas but cover all Wales. **IT WAS RESOLVED** *that the Committee was not in support of the Association calling for a WG Minister for the North Wales area.*

The Chairman thanked the Town Council's representatives for their attendance at meetings and reporting back.

19.2 Conwy Fairtrade Coalition: There were no reports.

19.3 Town & Community Council Forum: A report of the meeting held 25<sup>th</sup> June 2019 was noted. The Mayor, who attended the meeting, raised that it had been discussed that larger Town Councils would be expected to support smaller Councils, and expressed concern that whilst this sounded nice in principle in practice it could be time consuming. The Clerk commented that advice and guidance was already provided by the office to other Councils (particularly on the Town Council's specialist skill areas of lighting and events), and through Clerk's networks. However, detail would need to be seen if expectations were for more than this. The Mayor expressed an interest in attending any ongoing group discussing this issue.

19.4 Any other reports from outside bodies. There were no further reports.

### 20. TO CONSIDER ANY CORRESPONDENCE RECEIVED

20.1 A copy letter from the Civic Council to Conwy CBC in respect of the need for a school crossing warden at Ysgol Craig y Don was received. A response from the Conwy CBC Cabinet member for Environment and Transportation that this was one of three vacancies to be filled in time for the September school term was also received.

### 21. DATE OF NEXT MEETING

The date of the next meeting was confirmed as Tuesday 10<sup>th</sup> September 2019.