

## COMMUNITY SERVICES AND TOURISM COMMITTEE

Llandudno Town Council

Minutes of a meeting of Llandudno Town Council – Community Services & Tourism Committee

Held on Tuesday 21st February 2017 at 7.00pm

Council Chamber, Town Hall, Lloyd Street, Llandudno

### Those Present:

Cllr Mrs M Wigzell – Vice Chairman

Cllr Miss C Marubbi, The Mayor

Cllr B B Bertola

Cllr M Bullock, JP

Cllr F Davies

Cllr Gl Davies

Cllr T R Davies

Cllr T Dewar

Cllr Mrs D Good

Cllr D J Hawkins

Cllr Ms P Hebron

Cllr M Hold, JP

Cllr Mrs J Jones

Cllr Mrs M Lyon

Cllr Miss A O’Grady

Cllr GJT Robbins

Cllr I Turner

In attendance:

Ms R Gill, Conwy CBC

Ms M Gilbert, Conwy CBC

### 37. APOLOGIES FOR ABSENCE

Cllr Billy Evans – Chairman

Cllr Mrs J Audus-Williams

Cllr G Davies

Cllr M A Pearce

Cllr Mrs J E Haworth

Cllr D Sutcliffe

Cllr Mr Williams

Cllr Mrs A M Yates

Absent: Cllr J Ridler

Cllr G O Roberts

### 38. DECLARATIONS OF INTEREST UNDER THE CODE OF LOCAL GOVERNMENT CONDUCT

There were none

### 39. PRESENTATION BY CONWY CBC MARKETING ON FORTHCOMING EVENTS TO CONWY COUNTY AND LLANDUDNO

*(as resolved by Committee)*

The Chairman welcomed Rachael Gill, Corporate Communications and Marketing Manager, and Millie Gilbert, Conwy CBC, to give the annual presentation to Council on forth coming events to Conwy County and Llandudno. Ms Gill outlined the importance of the annual presentation to the Town Council and that past feedback from members had aided improvements to local events, and greater public consultation and engagement with residents.

Ms Gill outlined her team’s role in promoting Conwy County as an attractive and dynamic location for events and visitors, and in supporting Conwy CBC’s ‘Destination Management Strategy’. The annual programme of around 600 events helped to attract visitors, increase bed take up and local spend, and made the best use of local outdoor and indoor assets and

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attractions. High profile events in 2016 had included the World Running Championships, Lionel Richie, the North Wales Choral Festival, and the Wales Rally GB.

Major events in Conwy County over recent years had brought in significant income and raised the profile of the area. Examples were provided: the World Running Championship was attended by 1200 athletes from 30 countries and generated nearly £600,000 for the local economy; the Lionel Richie concert generated £345,000 for the economy, substantial social media interest, and a significant take up of bed space in Llandudno. The Choral Festival had attracted 2000 competitors /50 choirs and resulted in a take up of over 800 beds at a quiet time of year. The Rally further brought huge benefits to the area, with 23 nations represented, 80,000 visitors and a wider audience of 2.4m. Reference was also made to new developments in tourist attractions such as Surf Snowdonia and the zip wire.

Events for 2017 would include Bryan Adams at Eirias Stadium and the World Sea Angling Championships. Members were circulated with a list of events for Spring 2017.

Looking forward, Conwy CBC would continue to promote the Conwy area for major events, work closely with organisers, the Welsh Government Major Events team, and key partners, and develop an Events Strategy with stakeholders.

Members congratulated Ms Gill and staff for the events brought to the area. Questions asked by members included whether events also brought investment into the area. It was considered that a dynamic events programme contributed to the influx of new shops and business and gave investor's confidence in the area.

Ms Gill was thanked by the Chairman and members for the excellent presentation and for the annual visit to the Council to update members on forthcoming events.

### 40. URGENT ITEMS

There were none.

### 41. MINUTES

The minutes of a meeting of the Community Services Committee held on Tuesday 15th November 2016, were received.

### 42. TO RECEIVE UPDATES ON THE FOLLOWING:

#### 42.1 Fireworks/laser show 2017

The Chairman of the Fireworks Sub Committee reported that a laser show had been looked into for New Year's Eve but that it had been impractical to implement, properly and safely, within the short timeframe. Options and sites for future firework/laser shows were currently under investigation.

#### 42.2 Town Centre Improvements Working Party

The Chairman of the Town Centre Improvements Working Party updated members on completed and ongoing projects, including additional Welsh oak benches in the Town and new seating for Upper Mostyn Street.

#### 42.3 White Rabbit Statue, West Shore: installation of panels

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It was reported that the panels were imminent but had experienced delays due to the weather. Thanks were expressed to Conwy CBC and Cllr Robbins for their assistance with the specifications and work for this project.

### 43. TO RECEIVE AND APPROVE RECOMMENDATIONS MADE BY COMMUNITY SERVICES SUB COMMITTEES

43.1 Fireworks Sub Committee, held 3<sup>rd</sup> & 29<sup>th</sup> November 2016.

43.2 Decorative Lighting Sub Committee, held 10<sup>th</sup> January 2017.

*Contractors had been invited to quote for Christmas lighting 2017+, and new lighting strings for section one of the Promenade.*

43.3 Christmas Parade Sub Committee, held 17<sup>th</sup> January 2017.

***IT WAS RESOLVED that the recommendations of the Fireworks Sub Committee, held 3<sup>rd</sup> and 29<sup>th</sup> November 2016, Decorative Lighting Sub Committee, held 10<sup>th</sup> January 2017, and Christmas Parade Sub Committee, held 17<sup>th</sup> January 2017, be approved and accepted.***

### 44. REPORTS FROM OUTSIDE BODIES

44.1 **North and Mid Wales Association of Local Councils:** verbal reports on the meeting held 20<sup>th</sup> January 2017 were received. This included Local Government re-organisation, rating re-valuation, and reports on Planning Aid Wales and the engagement of local communities in the planning process.

44.2 **Town & Community Council Forum:** a verbal report of a meeting held 26<sup>th</sup> January 2017 was received. This included presentations on the Corporate Plan and Place Plans.

44.3 **Conwy Fairtrade Coalition:** a report of the meeting held 10<sup>th</sup> January 2017 was received. Fairtrade Fortnight would be held 27/02/2017-12/03/2017.

44.4 **Healthy High Streets programme:** a verbal report on the meeting held 31<sup>st</sup> January 2017 was received. This included a progress update, discussions on empty units, job creation, events, and a proposed High Street discount card.

44.5 Notice of the **Great Orme Country Park:** Annual meeting 27<sup>th</sup> February 2017 and Park Management Plan was received.

44.6 No further reports were received from outside bodies.

### 45. TO CONSIDER ANY CORRESPONDENCE RECEIVED

45.1 A letter from the Post Office regarding Penrhyn Bay Post Office refurbishment was received. It was reported that completion of the work was imminent.

45.2 A list of North Shore Promenade Seaboard events 2017 was received.

45.3 An email regarding BCUHB stakeholder events for people 50+ was received.

Cllr TR Davies and Cllr F Davies expressed interest in attending with the Mayor.

45.4 An email from Conwy CBC regarding the Police and Community Trust was received.

45.5 An invitation to members to attend a Conwy Fairtrade Fortnight event, 27<sup>th</sup> February 2017, was received.

45.6 Notification of Scope house to house collection dates 2017 was received.

### 46. DATE OF NEXT MEETING

The date of the next meeting was confirmed as Tuesday 11<sup>th</sup> April 2017.